

Events, Arts & Activations Funding Program

Before completing the below application, it is recommended that you contact the BIZ office to ensure that funds are available.

Event Name:

Organization Name:

Mailing Address:

Contact Name:

Phone Number:

Contact Email:

Description of Organization:

Organizer Type: Individual Business Community Group Non-Profit Other: _____

Do you, your associates, or the organization stand to directly or indirectly benefit financially from the coordination of this event? Yes No

Event Location:

Expected Attendance:

Is the event free to attend?: Yes No

Event Date(s) & Time:

Category of Event: Arts/Music Community Family Industry Charitable Cultural Holiday
 Market Sports Other: _____

Event Description:

Event Objectives:

Advertising Sponsorship Expense Breakdown (list all applicable)

Posters and/or Handbills (design, printing, distribution) \$ _____

Social Media Ads \$ _____

Radio/TV advertising \$ _____

Other _____ \$ _____

Total advertising costs: \$ _____

Funds Requested: \$ _____

How will this event contribute to the vibrancy of the West Broadway BIZ and the surrounding neighbourhood? (i.e. how will it bring people and energy into the neighbourhood?)

How will the West Broadway BIZ be recognized publicly for its support of the event?

Will BIZ member businesses be invited to participate in the event? If so, will there be a fee to participate?

How does your event demonstrate economic connectivity with BIZ members?

What permits & permissions will you need to obtain for this event?

Will the event be: Revenue Neutral Revenue Generating Self-Funding For a charitable cause

Is this the first year of this event? Yes No

Please attach any other relevant documents to your application: promotional materials, event photos or graphics, other documents relating to this event.

Authorized Signature:

I, _____ confirm the statements and information in this application are true and complete.

Date:

Signature:

Office Use only:

Approval Date:

Funding Amount:

Signature: