



## Events, Arts & Activations Funding Program

The West Broadway BIZ Events, Arts & Activations Funding Program aims to support community groups and individuals looking to host a public event, art project, or public space activation within the West Broadway Business Improvement Zone.

The goal of this program is to foster and enhance events, arts and activations within our neighbourhood that will benefit the business district and will make the neighbourhood a livelier and more vibrant place to live, work and visit.

### Funding Availability

The Board of the West Broadway BIZ is interested in supporting events of various sizes – from small local events to larger community events. Qualifying events can get funding to assist in the advertising and promotion of the event up to a maximum of \$250 if approved. Below is a list of requirements for any event to be considered for this funding program:

- The event is open to the public and must be located within the West Broadway BIZ boundaries. For a list of event venues and greenspaces, contact us. Your event location is not required to be on this list.
- It must contribute to the vibrancy of the business area.
- The event publicly acknowledges the receipt of funding/support from The West Broadway BIZ
- The event seeks to incorporate businesses within the BIZ boundaries into the activities and/or demonstrate economic connectivity with BIZ members
- The event meets the objectives of the Business Improvement Zone.



*The full funding request indicated in your application is not guaranteed, and the West Broadway BIZ may only agree to grant a portion of the total request at its discretion or impose special conditions for the funding.*

## **Process**

Applications open January 1, 2019 and will be accepted throughout the year, provided there is funds available to disburse. Funds will be disbursed as follows:

- 100% upon completion of the event
- Applicants may receive less than the total requested at the discretion of the Committee.
- Applications may be rejected if they do not meet standards of preparedness, don't fill out the application form completely, do not fit with the vision of the stakeholders or if they conflict with known BIZ Member services or initiatives.
- Applications are open to city, provincial, national and international events.
- Event organizers are required to do one or all of the following: post the West Broadway BIZ logo or share the hashtag #westbroadwaybeautiful on their event's advertising, link to our website or social media, and provide a public recognition of the funding at the event.
- Events that have received funding in a prior year of the program may still be eligible at the discretion of the committee.

