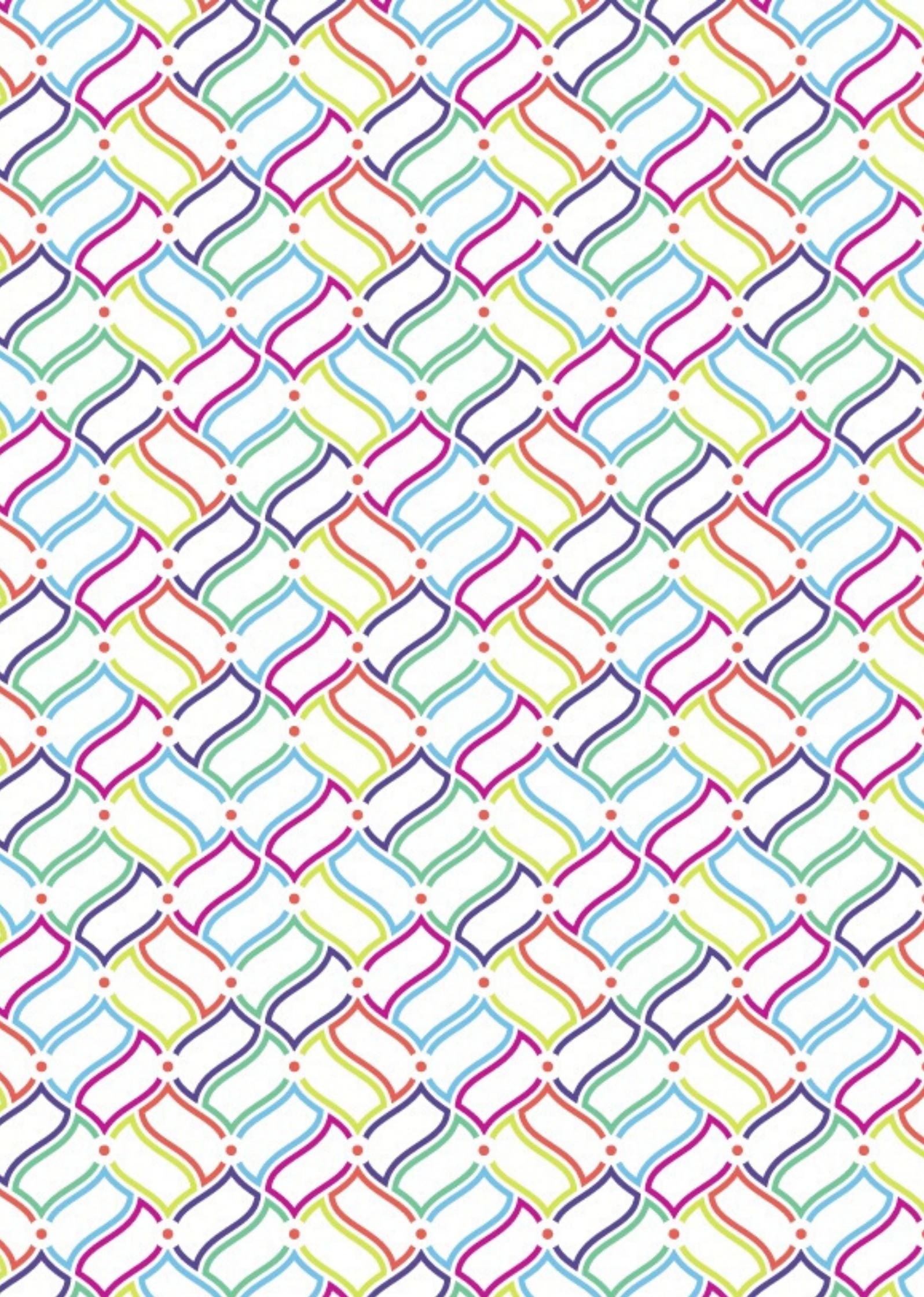


WEST BROADWAY BIZ

2019 Annual Report



WEST
BROADWAY
biz



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LETTER FROM THE EXECUTIVE DIRECTOR - SARA ATNIKOV



This is my first letter as Executive Director, and I'd just like to say how excited I am to be in this new role.

As a long-time community member, I know just how special West Broadway is, and I know that the businesses in the neighbourhood are a huge part of that.

Since starting in July it's been a non-stop learning experience, and I'm bolstered by the good work that Leah did in her ten years in this role.

I've got some big shoes to fill, and I'm up for the challenge.

I've enjoyed meeting with the business owners and employees that I have, and I look forward to meeting more of you.

I'm working with our community partners to address issues of safety, and I look forward to tackling the other unique opportunities a neighbourhood like West Broadway presents.

We had a great 2019, so here's to more growth, partnerships, and opportunities in the future!

LETTER FROM THE BOARD CHAIR – GREGORY EVANS



This year marks the end of my time of the West Broadway BIZ Board. While I will miss my role, I'm excited to see what the future has in store for the neighbourhood.

This year we continued to welcome new businesses into the area and we saw the completion of the first mixed use building, with more on the way.

We are unique in the active transportation amenities we offer, and we're proud of the abundance of public art and murals you'll find throughout the neighbourhood -- two more were added this summer. There really is no other neighbourhood quite like West Broadway.

This growth happens by working together, and by creating and fostering relationships to engage and build our community and represent the best interests of our members. Through partnership and collaboration with our businesses, organizations, stakeholders, and all levels of government, we can continue to support and grow the neighbourhood while creating a unique and enjoyable experience for all who spend time here.

Thank you to our members for your continued support. We encourage you to connect with us. Meeting with business owners and staff is our most valuable source of learning and we welcome each and every opportunity.

BIZ HIGH LIGH TS

NEW EVENTS,
ARTS, AND
ACTIVATIONS
GRANT

INSTALLED
12 NEW BIKE
RACKS

COMPLETED
SIGN TOPPER
INVENTORY
AND BEGAN
WORKING TO
REPLACE
MISSING ONES

BROUGHT
SUMMER PLANT
MAINTENANCE
IN HOUSE AND
CREATED FOUR
JOBS FOR
YOUTH

PROVIDED
OVER \$4,500
IN GRANTS
AND
DONATIONS

HOSTED A
BIKE TO
WORK PIT
STOP

ABOUT US

Our Mission

To develop and promote the business community and enhance the neighbourhood, by focusing on the interests of businesses in the area.

Our Values

- Recognizing and embracing our reality as a vibrant inner-city neighbourhood
- Accepting of diversity and embracing individuality
- Being dedicated to improving the area through events, programming, and marketing initiatives

Our Members

We represent over a hundred businesses in the West Broadway area, spanning from Chestnut Street to Osborne Street, and between the Assiniboine River and Portage Avenue. Each business contributes financially through a BIZ levy collected by the City, which then funds our programs, events, and services.

Our Partners & Sponsors

We couldn't do the work we do without help from the funding we receive from all levels of government, community partners, stakeholders, and sponsors. Many of our community events are run almost entirely by volunteers and supporters.

OUR TEAM

Board of Directors 2019

Greg Evans, Chair

Evans Family Law

Shelley Armstrong, Vice Chair

Langside Grocery

Adam Nixon, Treasurer

Edward Carriere Salon

Mischa Decter

The Handsome Daughter

Tom Monteyne

Monteyne Architecture Inc.

Hasmita Trivedi

Charisma of India

Eric Neuman

Realty Executives

Councilor Sherri Rollins

City of Winnipeg

Staff

Sara Atnikov

Executive Director



ADVOCACY

Advocacy is key in representing the interests and concerns of our members.

Last year, as part of the 2018 Background Study, we released a survey and gathered your responses. Safety and transportation were the top issues facing the neighbourhood, and we're listening.

For 2019/2020 the plan was/is to work with our community partners in the neighbourhood, our City councillor, and our Provincial MLA and MP to talk about effective ways to deal with these and other issues.

One of the direct actions we took from the survey results was that we partnered with West Broadway Neighbourhood Organization to offer training from CTRL on de-escalation training.

We understand that long running systemic problems can't be solved with one cure-all. This is why we value the relationships with the organizations in our neighbourhood so much. It's through working together and supporting each other in our efforts that we're going to see the best outcomes.

As always, we love to hear from our members on any subject, so please get in touch if you have ideas or concerns.

ENHANCE MENT

For the first time we brought our greening and plant maintenance in house! Through Canada Summers Jobs we were able to hire two neighbourhood youth to be our watering technicians, and it was an overwhelming success.

We continued to use the greenhouse we partnered with in 2018, and we're so pleased with the results.

Our Green Team staff played an invaluable role in some less glamorous neighbourhood beautification projects like painting planters and light poles. Our Green Team also helped with a sign topper audit to keep that project rolling along, and the new toppers should be up by the end of the year!

We continued to work with Light Unlimited on the installation and maintenance of the ever popular (and beautiful) light spheres.

Our annual partnership with the West Broadway Community Organization for the annual West Broadway Spring Clean-up was a success, and we were again able to hire local residents to do an extra sweep of the back lanes.

Three businesses accessed our Storefront and Safety Improvement Grant, and we continue to look for ways to promote it and our Events, Arts, and Activations Grant.

MARKET ING

The Sherbrook Street Festival took place on Saturday, September 7th and it was a huge hit! The weather cooperated this year and we feel confident in saying we had record numbers of folks come out. The Handsome Daughter was able to get some great local breweries on board, and our partnership with Real Love Winnipeg led to a stellar family and mainstage. A big thanks to all involved. We continue to sponsor the Wall-to-Wall mural festival and they continue to enhance our neighbourhood with striking works of art. This year saw the completion of a huge mural on the side of food fare, and a smaller one done with the participants of RaY on the side of 118 Sherbrook.

We created the Events, Arts, and Activation grant to foster and enhance events, arts and activations within our neighbourhood that will benefit the business district and will make the neighbourhood a livelier and more vibrant place to live, work and visit

Instead of hosting a nuit blanche mural walk, we tried a spooky neighbourhood walk led by resident expert Rob Shaw. The walk happened to fall on the weekend of an early snowstorm, so turnout was lower than we'd hoped for, but it was still a great time, and something we're excited to continue next year.

WALL-TO- WALL & SSF



PROPOSED BUDGET FOR 2020

In 2020 we will further invest in safety and streetscaping as they are a major priority. We will work closely with our community partners, and we will pursue opportunities that create a sense of community between businesses, organizations and the neighbourhood as a whole. We will examine where our money can be best spent to get the most value for our members

Revenue	2020 Budget	2019 Budget
Levy	\$ 206,000.00	\$ 180,000.00
Grant/Fundraising Revenue	\$ 80,000.00	\$ 34,000.00
Wage Subsidies	\$ 15,000.00	\$ 9,000.00
Interest Revenue	\$ 500.00	\$ 500.00
Projected Over/Underpayment		\$ (9,500.00)
Reserve Fund	\$ -	\$ -
REVENUE TOTAL	\$ 301,500.00	\$ 214,000.00
	2020 Budget	2019 Budget
EXPENSES		
Meetings & Workshops	\$ 6,500.00	\$ 6,500.00
Office Expenses	\$ 2,000.00	\$ 4,000.00
Professional Fees	\$ 2,000.00	\$ 2,000.00
Staffing & Benefits	\$ 62,000.00	\$ 50,000.00
Rent	\$ 6,000.00	\$ 6,000.00
Telephone & Web/Email Hosting	\$ 1,500.00	\$ 1,000.00
Administration Total	\$ 80,000.00	\$ 69,500.00
Storefront & Safety Improvement Grant	\$ 15,000.00	\$ 15,000.00
Business Incentives Total	\$ 15,000.00	\$ 15,000.00
Community Support	\$ 2,500.00	\$ 2,500.00
Advertising/Promotion/Publications	\$ 15,000.00	\$ 10,000.00
Community Cleaners Program/Snow Clearing	\$ 5,000.00	\$ 5,000.00
Banners & Signs & Maintenance	\$ 50,000.00	\$ 2,000.00
Board Development	\$ 4,000.00	\$ 1,000.00
Graffiti Removal	\$ 4,000.00	\$ 4,000.00
Festival & Events	\$ 20,000.00	\$ 15,000.00
Marketing & Promotion Total	\$ 100,500.00	\$ 39,500.00
Street Furnishings	\$ 3,000.00	\$ 5,000.00
Murals	\$ 10,000.00	\$ 10,000.00
Safety Programs	\$10,000	\$ 15,000.00
Flowers & Planters & UGT Supplies	\$ 45,000.00	\$ 45,000.00
Tree Lights	\$ 15,000.00	\$ 5,000.00
Physical Enhancements Total	\$ 83,000.00	\$ 80,000.00
Other		
Capital Reserve Fund	\$15,000	\$ 10,000.00
Other Total	\$ 15,000.00	\$ 10,000.00
EXPENSE TOTAL	\$ 293,500.00	\$ 214,000.00

FINANCIAL STATEMENTS

WEST BROADWAY BUSINESS IMPROVEMENT ZONE
Statement of Financial Position
December 31, 2018

	2018	2017
ASSETS		
CURRENT		
Cash	\$ 54,506	\$ -
Term deposit (Note 3)	20,000	57,490
Accounts receivable	6,125	35,220
Goods and services tax recoverable	7,263	9,788
Prepaid expenses	750	8,250
	\$ 88,644	\$ 110,748
LIABILITIES		
CURRENT		
Bank indebtedness (Note 4)	\$ -	\$ 2,861
Accounts payable and accrued liabilities	37,938	7,218
	37,938	10,079
NET ASSETS		
Net assets	50,706	100,669
	\$ 88,644	\$ 110,748

WEST BROADWAY BUSINESS IMPROVEMENT ZONE
Statement of Changes in Net Assets
Year Ended December 31, 2018

	2018	2017
NET ASSETS - BEGINNING OF YEAR	\$ 100,669	\$ 119,766
Deficiency of revenue over expenditures	(49,963)	(19,097)
NET ASSETS - END OF YEAR	\$ 50,706	\$ 100,669

