


Business Development Program Info Sheet

About this grant

This grant is intended to help local businesses grow by **reimbursing up to 50% of expenses** for marketing, new equipment, staff training and professional development, consulting & professional services (ie: architects, engineers, designers, etc) and physical improvements to customer spaces.

Who is eligible?

-  Registered businesses
-  Within West Broadway BIZ zone
-  Listed on most recent Business Assessment Roll from the City of Winnipeg
-  Have not been a recipient of this same grant within the last 3 years

Grant Amount

Maximum \$3,000 per recipient

THE PROCESS



1. Submission

You submit your application online or in person



2. Acceptance

We will contact you to let you know whether your form was filled out correctly



3. Approval

We will contact you to let you know whether you have been approved as a recipient



4. Sponsorship

Submit your expenses and get 50% back!



Visit our website for more program details & applications!

For help with your application, call us at 204-779-4100



Business Development Program Grant Application

Hi Neighbour!

We're glad that you are applying for our Business Development Program! We know that filling out grant applications can be a little tricky, so please contact us at 204-779-4100 if you have any questions or require assistance. We are happy to help!

Section 1: Grant Details

The Business Development Program will reimburse 50% of eligible costs towards your project up to a maximum of \$3,000.

Projects which involve multiple BIZ members may be eligible for additional funding.

All projects and proposed costs must be approved before they begin.

Work undertaken prior to grant approval will not be reimbursed.

This grant is available to each BIZ member every 3 years.

The applicant will be responsible for paying for the related costs of a project prior to receiving the grant. Advertising campaigns will be reimbursed only on conclusion of the campaign and receipt of a copy of the ad. Prior to reimbursement, representatives of the BIZ will review the results of the project. The BIZ reserves the right to withhold payments if project components or final reports are not completed.

The BIZ reserves the right to determine the eligibility of all projects on a case-by-case basis. Regular recurring expenses (eg: staff wages, taxes, utilities) are not eligible for reimbursement. Regular maintenance, upkeep and repair costs may not be eligible for reimbursement.

All applications will be reviewed on a first come, first serve basis. Applicants will be informed of their approval by the BIZ.



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Section 2: Business Information

Business Name:

Business Address:

Type of Business:

Contact Person:

Mailing Address:

Phone:

Email:

Owner's Name:

Owner's Address:

Owner's Phone:

Has the property owner authorized this project?

☐

YES

☐

NO

If your project includes physical improvements to the property, such as renovations, PLEASE ATTACH a letter of authorization signed by the property owner.



IMPORTANT: We cannot approve an application for renovations without authorization from the property owner.



Business Development Program Grant Application

Section 3: Project Outline

Please provide a description of your proposed project. Outline your planned expenses and explain how they will contribute to the improvement of your business. Attach an additional document if more space is needed for your description.



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Section 4: Breakdown of Costs

Total estimated cost of project: \$ _____

Grant amount requested for eligible expenses: \$ _____

Description	Amount
_____	\$ _____
_____	\$ _____
_____	\$ _____
_____	\$ _____
_____	\$ _____
_____	\$ _____



IMPORTANT: Please attach quotes to support the proposed costs. For physical improvements or renovations, attach copies of the relevant designs.

You may be required to provide a photo of your property before and after the improvements. You will also be required to provide a brief report on the results of your project.

Do you authorize West Broadway BIZ to publish pictures & information about your project in our newsletter and/or on social media?

☐

YES

☐

NO



Business Development Program Grant Application

Section 5: Application Checklist

Before submitting your application, please make sure that you have properly attached the following:

- ☐ Completed & signed application form
- ☐ Letter of authorization from property owner (if applicable)
- ☐ Quotes or estimate for planned work
- ☐ Designs, images or supporting documents (if applicable)

Section 6: Certification

It is hereby certified that the information provided in this application is to the best of my knowledge accurate.

Applicant name

Applicant signature

Date

You can email your application to director@westbroadwaybiz.com
or you can mail your application to:

West Broadway BIZ
Attn: Eric Napier Strong
PO Box 58060
Winnipeg RPO Bishop Grandin, MB
R2M 2R6