WEST BROADWAY biz

Grant Programs

Terms and Conditions

Eligibility

1. Only West Broadway BIZ (hereafter 'WBB') members in good standing with the City of Winnipeg are eligible for grants*. Every for-profit business operating within the West Broadway Business Improvement Zone and listed on the most recent City Business Assessment Roll is considered a Member.

2. *The *Community Event Grant* is open to non-Members & community groups.

3. Applications will be reviewed on a first-come, first-serve basis. There are limited grant funds available each year.

4. Members may apply to multiple grant programs. Members may apply to the same grant program for multiple distinct projects.

5. Each Member may receive a maximum of $5,000 in total from any combination of grant programs every three years. Each member's grant balance will 'expire' three years after the award date.

Example 1: Business A receives a $3,000 *Business Development* grant on 01/01/2025. They will only be eligible for an additional $2,000 from any other grant programs until 01/01/2028. On this date they will again become eligible to receive up to $5,000 in grants.

Example 2: Business B receives a $5,000 *Storefront Improvement* grant on 03/03/2025. They will not be eligible to receive any other grants until their balance expires on 03/03/2028. On this date they will again become eligible to receive up to $5,000 in grants.

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6. Parking lots and similar property elements which are not integrally related to the premises or purpose of a business (EG: Perimeter fencing) are not eligible for funding.

7. Individual professional certifications are not eligible for grants under the *Business Development Grant* program.
EG: Real Estate licensing, registered nursing certification, financial planning certification, etc.

8. Grant programs are intended to fund new improvements and innovations. Items which the Board deems to be repair, expected upkeep or maintenance, are not eligible for funding.
EG: Resurfacing parking lots, regular tree pruning or landscaping, repairing broken equipment, replacing broken equipment or furnishings with a similar item.

Note: Emergency repair and maintenance projects *may* be eligible for funding under the *BIZ Support Fund* program.

9. Startup costs are not eligible for grant funding.
EG: Equipment, signage or training required to open a new business.



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Approval

9. Grants will be awarded at the discretion of the WBB Board of Directors. Submission of an eligible project does not guarantee receipt of funding.

10. Projects must demonstrate a degree of community benefit, by contributing to the improvement of the West Broadway streetscape or the Zone's commercial viability.

11. Projects submitted must be "shovel-ready" and are expected to be completed within the same calendar year as approval. Applicants are responsible for informing WBB if projects will not be completed within this time frame. Grants for unreasonably delayed projects may be cancelled.

12. The applicant is responsible for obtaining the property owner's permission to undertake any proposed projects, along with any necessary permits. WBB is not responsible for any work undertaken without proper permission.

13. Projects must receive formal approval from WBB staff prior to beginning. Expenses incurred prior to grant approval will not be reimbursed.*

14. * Applications for a Minor Grant reimbursement (up to $1,500) under the *Storefront Improvement* or *Safety & Security Grant* may be submitted within one year of the project's completion. There is no guarantee of acceptance, even if you submit an eligible project.

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Reimbursement

15. Applicants must submit copies of paid receipts for eligible expenses to receive reimbursement. Expenses which were not approved under the original application will not be reimbursed.

16. The grant amount awarded represents the maximum possible reimbursement. Successful applicants will be reimbursed for 50% of the receipts submitted to WBB, up to the maximum award.

17. Projects must be completed to be eligible for reimbursement. Awards may be cancelled for projects which are incomplete, or which do not meet the standard presented in the original application.

18. Prior to reimbursement, WBB staff will perform a site visit to inspect the project. In some cases, a supplementary report or photos may be required.

These terms and conditions are subject to change without notice.
A current copy can be accessed through our website, or on request.

Questions?

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